



Fundraising Initiatives

harnessing the power of giving

Lottery canvassing

Recruiting players
door **to** door

A professional approach

Fundraising Initiatives
Lottery canvassing

Fundraising Initiatives are specialists in door to door canvassing. In 10 years we have recruited over 2.5 million people on behalf of our clients, raising over £³/₄ billion for good causes.



What **we** provide

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Lottery canvassing

Our unrivalled flexibility enables us to work with you to create lottery canvassing campaigns that meet your needs. We have a wealth of knowledge and experience in recruiting long-term committed players.



Highest **quality** service



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For the most effective door to door campaign the right impact is paramount. We provide a complete service including expert advice on creative materials and exceptional canvasser training.

Our state of the art IT department works with you to meet your processing requirements and to create ongoing reports providing you with an in depth analysis of your campaign.

Local,
regional
and
national



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With professional canvassing teams based in more than 40 offices throughout the UK, we are able to conduct any size of campaign in any chosen geographical area. Our in-house territory team ensure that we comply with all relevant legislation and codes of practice.

Door to door - more than recruitment

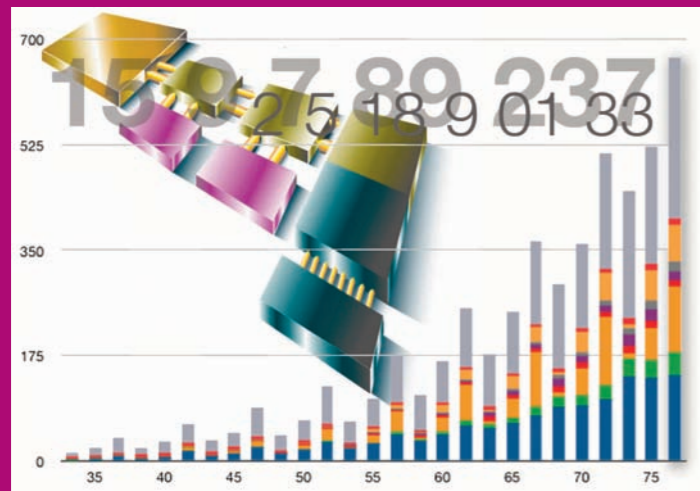
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Unlike direct mail and DRTV door to door gives your organisation the opportunity to speak to hundreds of potential players per day.



Daily feedback sessions give you regular insight into the public's perception of your lottery.

Making it simple



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We provide a range of fulfilment services including freefone player helplines, direct debit collections and ongoing player communications. We can manage all aspects of fulfilment for you or can arrange a package to suit your requirements.

To **find** out more

[contact](#)

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